



VERITASPRIME
MEDIA CONSULT

RC - 9445147



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Company Overview

VeritasPrime Media Consult Ltd is a Certified Public Relations and Media Consultancy specializing in innovative communication solutions, strategic public relations campaigns, and impactful media productions. We serve government agencies, corporate organizations, and international NGOs, delivering creative strategies that amplify voices and drive social change.

Vision: To be Nigeria's most trusted Certified PR and Media Consultancy, delivering innovative communication strategies that empower organizations and strengthen stakeholder relationships.

Mission: To provide world-class public relations and media consulting services guided by integrity, professionalism, and creativity. We help clients build strong reputations, manage their brands effectively, and achieve sustainable growth through strategic communication and advocacy.

Areas of Specialization

- Media production: radio jingles, TV spots, and awareness campaigns
- NGO and development sector communication support
- Advocacy campaigns on disability inclusion, climate justice, and governance awareness
- Public relations and corporate communications
- Strategic advisory on brand and reputation management

Relevant Experience

Project: Disability Inclusion Jingle – “Leave No One Behind”

- Produced a 60-second radio jingle highlighting disability-inclusive climate action.
- Distributed across selected Nigerian states and radio stations.
- Supported by the Centre for Citizens with Disabilities (CCD) and the International Climate Initiative (IKI).
- Delivered professional scriptwriting, voice talent, and audio production to meet international NGO standards.

Key Personnel

- **Onyinyechi Okwudili Obi** – Director & Lead Consultant Certified PR Consultant (NIPR Member), B.Sc. Mass Communication, M.Sc. Public Relations & Marketing Communication, Ph.D. candidate in Communication Studies. Over 5 years' experience in government communications, NGO advocacy, and media consulting.
- **Ifeoluwa Ajayi** – Media Production Lead Experienced sound engineer and audio producer specializing in radio jingles, voice recording, and broadcast-quality editing for awareness campaigns.
- **Chinezerem Agbakuru** – Voice Talent Professional voice actor with experience in NGO advocacy jingles, delivering clear, engaging, and culturally resonant messaging for diverse audiences.

Selected Clients & References

- **Centre for Citizens with Disabilities (CCD)** – Disability inclusion advocacy campaigns.
Contact: 07083115774
- **International Climate Initiative (IKI)** – Climate justice and inclusion awareness projects.
Contact: 08144028956

Compliance Statement

VeritasPrime Media Consult Ltd is fully compliant with Nigerian regulatory requirements:

- CAC Certificate of Incorporation (RC 9445147)
- Tax Identification Number (TIN): 2620187214856
- Tax Clearance Certificate (TCC): Valid until 31st December 2026
- SCUML Registration: In progress
- Professional Certification: Member, Nigerian Institute of Public Relations (Mnipr)

We uphold transparency, accountability, and ethical practices in all operations, ensuring adherence to SCUML, EFCC, and other relevant regulatory frameworks.